

# Top 10 Reasons to Participate

## In the 2007 SMPS-Seattle Salary

***Negotiating a Raise or Promotion:*** What are you worth based on experience, education, certification, supervisory responsibility, and skills in comparison to other marketers at similar firms?

***Competitive Hiring:*** Are you attracting the best talent or letting the “A Team” go to your competition? What are your competitors paying marketing professionals for similar services? What kinds of benefits and additional compensation are they offering?

***Changing Companies:*** Is it worth it to change from an “E” to an “A” or an “A” to a “C”? Is there a difference? How will change affect your salary and benefits?

***Relocating:*** Thinking about moving to Seattle? How will the move affect your salary, and what changes can you expect?

***Compensation:*** How important are benefits and compensation to you and your family? What are other companies offering that isn't available to you, and how are you being compensated beyond a paycheck?

***Easy Online Questionnaire:*** The online Zoomerang.com questionnaire has been streamlined and should take less than 10 minutes to complete.

***Privacy:*** The online format is completely confidential and the presentation of the final data will be designed to further ensure your anonymity.

***Member Benefits:*** All SMPS members receive a significant discount off the salary survey results. SMPS members pay only \$10. The non-member cost is \$50.

***Participation Incentive:*** ALL survey participants will receive an additional \$5 off coupon upon completion of the online questionnaire. ***IF YOU ARE AN SMPS MEMBER AND YOU PARTICIPATE, YOU PAY ONLY \$5!***

***We Need Your Help:*** Other sources for salary information are out there, but this is the only regional survey that is designed specifically for marketers in the A/E/C industry.

Please take a few minutes to participate and help get the word out by passing this information on to other A/E/C marketers in the area who are not members of SMPS. The more people participation, the more comprehensive and valuable the results will be for you and your firms.

Please visit [www.smpsseattle.org](http://www.smpsseattle.org) after February 7 and follow the link to the online survey! *Members will be notified by E-mail.*

